



FOR IMMEDIATE RELEASE
February 15, 2022

Contact: Rachel Knowlton-Starks
Communication Director
(501) 676-7053
rachel.knowlton@lonokeschools.org

CHRIS NORTON NAMED HEAD FOOTBALL COACH AND ATHLETIC DIRECTOR FOR LONOKE SCHOOLS

LONOKE, Ark. — Tuesday, February 15, the Lonoke School Board voted and approved the hiring of Coach Chris Norton for the Head Varsity Football Coach/Athletic Director position in a special board meeting.

Norton has spent the last decade as a head football coach for various schools, including his most recent position in Perryville, where he had a dual role as Head Coach/Athletic Director. He is also a three-time conference Coach of the Year selection, including this fall in 4-3A.

When asked how he's preparing to lead Jackrabbit Athletics, Norton said he's trying to learn as much as he can about spring sports, the summer program, our staff, and the young people of Lonoke. Coach Norton said, "I think this will be a great fit and I hope to play a role in continuing to grow and improve Lonoke Football and our athletic department as a whole. I understand the importance of sharing athletes, raising money, and improving facilities with a little work and community support."

When he's not on the field or preparing for a game, the coach enjoys fishing and reading. Coach Norton and his son Cade (a high school freshman) will be moving to Lonoke as soon as they are able. They're excited to be closer to their family who live in Carlisle and around Lonoke County.

Coach Norton will step into his new role Monday, February 21. If you see him around, be sure to say hello and welcome him to the Home of the Jackrabbits!

Lonoke Public School District

401 W Holly St.
Lonoke, AR 72086

www.lonokeschools.org