

UNIT OF STUDY 10

Title: Pop Culture and Society's Values Composition	Subject/Course: AP English Language and Composition
Length: 2 weeks	
Topic: Popular Culture	Grade: 11
Designer: Sheryl Murtha	
UNIT GOALS AND EXPECTATIONS	
IMPORTANT CONCEPTS: Awareness of audience is significant to a writer's voice and to the content of a literary work. Rhetorical strategies are at work in popular culture. Popular culture is significant to the educated individual. Popular culture brings new art forms to society. Popular culture helps us understand our society. Commercial interests play a role in determining popular culture	ESSENTIAL QUESTIONS: Over-reaching Question: To What extent does pop culture reflect our society's values? What is popular culture? How does an essay appeal to ethos, pathos, logos? How does the line between high and pop culture become blurred? Why is the study of pop culture important to the educated person? Does a popular culture art form say something new? What does a piece say about ourselves? What is the right balance between pop culture and high culture? Does each generation bring something new to culture, or is something lost over time? Do commercial interests control what is offered to the public, or does the public ultimately have its own say?
STUDENT LEARNING EXPECTATIONS: R.9.11.3 R.9.11.6 R.10.11.2: Main Idea R.9.11.2 R.10.11.2 R.9.11.8: Author's Purpose R.9.11.1 R.9.11.3 R.9.11.5 R.9.11.6 R.9.11.7: Article Details R.9.11.5 R.9.11.7 R.10.11.2 R.10.11.10 R.11.11.4: Inference R.9.11.3: Vocabulary R.9.11.5 R.10.11.23: Literary Element Analysis R.9.11.8 R.9.11.10 R.10.11.2 R.10.11.4 R.10.11.7 R.10.11.8 R.10.11.9 R.10.11.10 R.10.11.14 R.10.11.24: Analysis R.9.11.5 R.9.11.8 R.9.11.11 R.9.11.13 R.10.11.4 R.10.11.7 R.10.11.9 R.10.11.19 R.10.11.22 R.10.11.24: Literary Devices	R.9.11.2 R.10.11.2: Genre W.5.11.3: Rhetorical Strategies W.4.11.7: Revise for Content W.6.11.2: Active/Passive Voice W.7.11.7: Word choice/meaning W.4.11.9: Fragments/Run-ons

SPECIFIC DECLARATIVE KNOWLEDGE-What I know	SPECIFIC PROCEDURAL KNOWLEDGE-What I need to do
<p>Understand the effect of pop culture on society. Determine the value of pop culture. Determine the role of commercial interests on society. Understand why a balance between high and low culture is important</p> <p>Recognize rhetorical strategies in a literary work. Understand how to use rhetorical strategies in own writing.</p> <p>Recognize modifiers in literature. Understand how to use modifiers in own writing.</p> <p>Recognize the contributions of ads and comics to pop culture.</p> <p>Understand the author’s use of subordinate clauses and their relationship to a work’s meaning.</p>	<p>Write to show understanding of pop culture and society. Write sentences using modifiers Apply understanding of rhetorical strategies</p> <p>Identify incorrect use of modifiers</p> <p>Analyze essays</p> <p>Annotate author writing</p> <p>Prepare a Socratic Discussion</p>

UNIT ASSESSMENTS
(Include tasks related to Dimensions 3 and 4 and Bloom’s Taxonomy)

Advertisement/Comic strip analysis
Synthesis analysis of “Entering the Conversation” Chapter 12

<p>Traditional Assessments: Quizzes over reading</p>	<p>Other Evidence of Learning: Questions on rhetoric and style Multiple reading of poem Annotations Multiple choice AP exam Sentences using clauses correctly. Comparison/contrast paragraph.</p>
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ACTIVITIES AND LEARNING EXPERIENCES	Resources
<p>Discuss the opening section of Chapter 11, “Popular Culture.” (whole class) As homework, ask students to come prepared with responses to the questions included in this section.</p> <p>Read, highlight and annotate “High-School Confidential: Notes on Teen Movies.” Assign groups “Questions for Discussion” p. 714. Assign individual questions on rhetoric and style. Discuss answers in class, paying particular attention to how the rhetorical strategies affect the work’s meaning.</p>	<p>“High School Confidential: Notes on Teen Movies”</p> <p>Movie “Pretty in Pink”</p> <p>“Show and Tell” (graphic</p>

<p>Ask students to do brief research on the 1980's in preparation for view the film "Pretty in Pink."</p> <p>Write response to movie indicating its relationship to our study of pop culture i.e. how it reflects the culture of the '80's.</p> <p>Do a multiple reading of the poem "Emily Dickinson and Elvis Presley in Heaven." In discussion, consider the main question: "What does the poem (in particular the last two stanzas) suggest about the importance of pop culture in America?"</p> <p>Prepare a graphic organizer following the pattern in chapter 2, p. 43. Ask students to fill in the organizer for "Corn Pone Opinions."</p> <p>Discuss the meaning of "cynicism" and apply the word to Twain's essay. Provide background information on Mark Twain.</p> <p>Using the Smart Board, locate website listed in the column at the right. Study various cartoons, discussing how they reflect our culture.</p> <p>Ask students to choose a current issue or a topic with contemporary relevance and find comics or cartoon by two different artists who address it. What claim is each artist making? Write a brief comparison and contrast of each artist's argument and the rhetorical strategies used to develop the argument. Indicate which is more effective and why.</p> <p>Review strategies for studying the visual essay (chapter 2). Apply the strategies to "The Innocent Eye." Ask: How does this painting interpret pop culture.</p> <p>Read together the graphic essay, "Show and Tell." Look up information about the graphic essay and its relatively new appearance in pop culture. Discuss how the graphic essay is a reflection of our times.</p> <p>Find a graphic novel. Using the document reader, examine the novel to illustrate its place for contemporary readers. Examine the Kindle in the same manner.</p> <p>Compare/contrast the sentence structures and use of rhetoric for the contemporary authors and the class author in this section of the text.</p>	<p>essay)</p> <p>"Emily Dickinson and Elvis Presley in Heaven"</p> <p>The Classic Essay: Corn Pone Opinions"</p> <p>Grammar as rhetoric and style: modifiers</p> <p>Comics and Cartoons as Argument: www.gocomics.com</p> <p>"Popular culture in the Aftermath of Sept. 11..."</p> <p>"The Innocent Eye" painting by Mark Tansey</p> <p>"Sanctuary: For Harry Potter the Movie" Nikki Giovanni</p> <p>Graphic Essay: "From Show and Tell"</p>
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Career Connections

Social worker
News analyst