

UNIT OF STUDY

Title: More than Because I Said So!		Subject/Course: Resource English	
Length: 3 Weeks		Grade: 9-12	
Topic: Persuasive Writing		Designer: Tonya Beeler	
UNIT GOALS AND EXPECTATIONS			
IMPORTANT CONCEPTS/UNDERSTANDINGS: Persuasive writing is used to convince or persuade the reader to agree with the writer's opinion.		ESSENTIAL QUESTIONS: What is persuasive writing? What does persuade mean? How can I effectively argue my point?	
STUDENT LEARNING EXPECTATIONS: R.9.11.9 Use logic to challenge arguments R.9.11.10 Defend a position using concepts gained from reading R.10.11.26 Evaluate credibility of author's argument W.5.11.1 Use effective rhetorical strategies in persuasive writing		W.5.11.3 Write using w/ emphasis on argumentation/persuasion that demonstrate logic W.7.11.3 Apply elements of purpose, speaker, audience and form when writing persuasive assignments R.9.11.7 Compare/contrast aspects of conflict	
SPECIFIC DECLARATIVE KNOWLEDGE – What I know Define persuasive writing Give examples of persuasive writing Identify characteristics of persuasive writing		SPECIFIC PROCEDURAL KNOWLEDGE – What I need to do Write persuasive essays Write with purpose to persuade	
UNIT ASSESSMENTS (Include tasks related to Dimensions 3 and 4 and Bloom's Taxonomy)			
Writing process – prewriting, drafting, revising, editing, publishing, assessing 5 domain scoring			
Traditional Assessments: Quiz over effective arguing techniques in persuasive writing Everyday writing Observation Student Presentation		Other Evidence of Learning: Persuasive graphic organizer "Do it Now!" Writing to Persuade handout 'Consider your audience' writing comparisons	

ACTIVITIES AND LEARNING EXPERIENCES	Resources
<p><i>Amelia Bedelia</i> read aloud; student brainstorm activity; small group letter writing</p> <p>Persuasive essay graphic organizer & starters</p> <p>Teacher mini-conferences</p> <p>Teacher modeling – persuasive writing – document camera presentation</p> <p>Discovery streaming media – persuasive writing</p> <p>Student made advertisements/commercials</p> <p>Student presentations of commercials/ads</p>	<p><i>Amelia Bedelia</i></p> <p><u>Reasons for Writing</u></p> <p><u>Powerful Paragraphs</u></p> <p>Document camera</p> <p>Smartboard</p>
Career Connections	
<p>Teacher; Media Specialist; Writer; Editor/Publisher; Lawyer; Advertising</p>	